# Why Newcomb?

We as a community, and as individuals, should be able to answer this question "at the drop of a hat." We should be able to offer a strong clear statement of "Why Newcomb!" in response to the question "Why Newcomb?"

And yet many of us may struggle to organize our thoughts when we meet people who ask "Why Newcomb?" This is often referred to as "the elevator pitch." If you only had the time of an elevator ride, what would you say to explain, even 'sell' someone about Why Newcomb?

Being able to answer this question can help us think more constructively about how we tell our story and who we tell it to. Having a strong, clear response to "Why Newcomb?" is what will help people understand why they should:

- put their children in our school
- start a business here
- move here
- vacation here
- recreate here

Please share your answers to "Why Newcomb" below.

# Skyscraper answer (90 words)

Newcomb is the perfect community for ALL ages.

Located in the Heart of the Adirondacks, Newcomb is a playground for year round outdoor activities. There are more hiking options than you can dream of...especially with a southern trail access to many of the High Peaks.

The High Peaks Golf Course, which is a professionally manicured 9-hole golf course, offers some of the most spectacular views anywhere in the Adirondacks. In the winter you can continue to enjoy the views by snowshoe or cross-country skiing the course!

If you are lucky enough to call Newcomb your home, there are many clubs and organizations to participate in...from Lions Club to Snowmobile Club to Quilting Club and beyond.

Newcomb Central School provides a rich education for grades PreK-12<sup>th</sup>. The NCS *Huskies* spirit continues with making life long friendships, which also include with the many International students. Many NCS seniors graduate with college credits allowing them to often time skip an entire college year.

Natural beauty of setting with myriad outdoor opportunities. Winter snow ALL Winter. Mountain views. Privacy. Friendly townspeople. Town Board members are dedicated to maintaining and improving town property and functions. No traffic, no chain

stores/restaurants. Surrounded by Public lands in all directions. Unspoiled (mostly) lakes, rivers, streams, forest trails, mountain trails, no-longer-used trails, bushwhacking allowed. Proximity to family in Capital Region, lower Hudson Valley and NYC. Near enough to shopping choices covering most needs. Summer coolness, Fall foliage, miracles of Spring, best amount of snow.

Welcome to Newcomb Overlook rest area view of high peaks. Down Santanoni Drive is the golf clubhouse, across the street the medical center with 24/7 emergency backup service. One of two town churches is across the street. As you drive the four mile "Main Street" you will pass a ball field/ ice rink on the left, small cottage industries, a restaurant lodge..a post office, sport store and a road to Harris Lake State Park. Past the beach road, school and a cafe, a road to Santanoni Great Camp...skiing/snowshoeing in winter, biking/hiking in summer.

# Centrally located

Outdoor activities year round, hiking (easy, moderate, challenging) access to the High Peaks, boating, kayaking, swimming, biking (mountain and road) fishing, white water rafting, camping, ice rink, snowmobiling, cross country skiing, snow shoeing, access to downhill skiing, snowboarding and tubing. ADA accessibility.

Food, lodging and a historic museum

Extensive support systems including, senior center and meals, rides to medical appointments, bus trips for shopping, rides to the local bank, library and a free kids summer camp. Town job opportunities for college students during vacation. A Medical Center with 24/7 EMS.

Newcomb is more than a geographic place.

It is a progressive Town filled with talented people that have a "can do" attitude. Our Town is safe and fosters individual peace.

The Town welcomes visitors as well as new residents and will provide assistance so business will prosper.

The school has small class sizes which enable a rich education with diversity.

Newcomb has an approved comprehensive plan, affording a blueprint for its future and a foundation to secure funding.

In these days of the Corona virus; civil unrest, crime, high taxes and traffic, our Town avoids these problems with a reduced stress lifestyle, in a picturesque setting - True components of a longer healthy life.

We were familiar with the area because we had spent time here on several camping vacations and always wanted to have a permanent place here thinking it would be great to live where other people come to get away. Newcomb has a great sense of community where neighbors help neighbors and our school system has been used as an example and highly praised and

publicized in national papers exclaiming the success of our foreign exchange program. Most of all, we enjoy the natural beauty of the surrounding mountains and lakes with the unlimited outdoor activities in every season along with fresh air, peace and quiet.

Aside from the beauty of the Adirondacks, Newcomb is a safe place to be during a pandemic, hurricane, tornado, earthquake, flood or other "event". There is little to no crime, drugs, or danger of any kind. Children can grow up happy, nurtured, and protected (even during life-changing situations such as divorce or death) and can acquire skills to become successful in college, careers, and personal lives. Newcomb is full of year round activities for those who live here or visit. Even though we are considered remote, we are only a half an hour away from the NYS Northway. We have good communication capabilities, low taxes, and a welcoming spirit for anyone wishing to reside or start a business here.

We have a great pre-K – 12 school that offers personal attention and new innovative learning. We offer clean, fresh air and water and wide open spaces to explore. You will find very affordable housing and extremely reasonable taxes. Many businesses may find tax incentives in a rural location like Newcomb. It's a great place to work remotely. Newcomb has some of the best hiking, fishing, hunting, swimming and boating in the area. Our town offers many amenities to enjoy like a 9-hole golf course, peaceful beach, skating rink, ski tow, ball field, outstanding park/overlook and newly opened diner and restaurant.

Newcomb's greatest asset is our people. We come from different backgrounds and we lean left and right politically, religiously, and philosophically, but we are a true community. When people are in need we help them. Most of us are here because we love the quality of life in Newcomb.

Like other rural towns Newcombers are aging. Some are natives who left to make a living elsewhere, but longed to return. Others came for the quiet and solitude that Newcomb offers. We live in a remote location and accept we'll travel for shopping, medical specialists, and some entertainment venues. Not to worry, the drives are beautiful, the roads are taken care of, and the drive is sometimes an adventure in itself. "On the Road Again" is our theme song. Newcomb is rich in natural resources with an abundance of outdoor activities possible year round. From solo adventures to family and group activities you can't find a more beautiful place for an adventure. Speaking of people, we all know it's all about the gear. Ask any of us and we'll be glad to offer a suggestion about how many pairs of long johns your adventure may require.

People talk about changing their life, living a more meaningful life. Living a life more in tune with nature. Don't just talk about it, Newcomb is that destination live out your dreams. It boasts mountain scenes, beautiful streams to fish, canoe and kayak. And in the center of town is a lovely lake with pristine waters. Newcomb has a rich history and the locals are incredibly welcoming. We have an interpretive center that can teach you about the ADK and it also has an ongoing community education program that features films, lectures, crafts and homesteading skills. If you're thinking about food there's a new diner with the most delicious breakfasts and lunches, all made from scratch and sure to please. Our new upscale lodge, The Harris House Lodge offers gourmet meals in a stunning ADK inspired lodge with Glamping sites nearby. Live out your dreams in Newcomb.

Newcomb...why not? You have endless options of outdoor activities; clubs and organization events; a school rich in education; medical center and 24/7 rescue squad; 1 hour to urban amenities; senior living perks; fiber-optic internet; lodging and restaurants; museum; Great Camp Santanoni; Adirondack Interpretive Center...the list goes on.

Newcomb home owners have lowest taxes in the state due to a Homestead Act. Our major population is aged and so are the homes. Here are opportunities for potential residents with construction, electrical and plumbing skills. An apartment complex might be attractive to aging residents and therefore release more family homes for entrepreneurs to buy and flip properties.

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Newcomb is a small community in the middle of the Adirondack Park with much to offer. The surrounding scenery can sell itself, it's the perfect place to get in touch with nature and clear you mind and our small school offers an almost one-on-one education. If the peace and quiet doesn't grab you, then stay in New Jersey and enjoy the traffic.

Welcome to Newcomb, the Heart of the Adirondacks. We the people invite you to come for a visit or to make this your home. You'll find people here who really enjoy what Newcomb has to offer. Our air is clean and the lakes are beautiful. Newcomb is rich with year round activities and you can count on us to offer suggestions about where to go, what to do, and we'll even tell you who the local experts are depending on your needs. This is a quiet and friendly town. Come on up and give us a try.

### Adirondack answer (30 words)

Newcomb is located in the Heart of the Adirondacks. Where else can you find an unblemished canvas to not only play, but to live? Coming to Newcomb is better than stepping back in time!

Why Newcomb? Not only is Newcomb in the heart of the Adirondacks, Newcomb is a community with heart. It's safe, clean, beautiful and boasts a wonderful school.

Newcomb's greatest resource is it's location as the Heart of the Adirondacks. Environment Recreation is protected by New York State constitutional clause Forever Wild.

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Why Newcomb? If you need a place to escape the daily grind that life can sometimes bring then come to Newcomb; take a deep breath, absorb the scenery, take a walk through the woods and relax.

Newcomb offers a great place to raise a family with a Pre-K - 12 school, affordable housing and taxes and plenty of space to recreate. We are a remote location with high speed internet and cell phone services for families and businesses.

Come to Newcomb and meet the people who enjoy the quality of life here. Newcomb is rich in adventure if that's your game or you can enjoy the solitude our part of the Adirondacks offers. You can hike, bike, paddle, swim, ski, snowshoe, read, write, or just gaze at stars which are plentiful.

#### Additional ideas and answers